

▪ **THE SCREEN INDUSTRIES IN EAST-CENTRAL EUROPE CONFERENCE (SIECE)**

▪ **starts in just 9 days!**

▪ *19 – 21 November 2015, Film and Television Faculty, Academy of Performing Arts in Bratislava*

Press release

As we are just a few days away from the fifth annual international SIECE conference subtitled *Transformation Processes and New Screen Media*, we would like to introduce you to its most important guests, participants and topics.

The conference will take place on the campus of the Film and Television Faculty of the Academy of Performing Arts in Bratislava. Its principal organisers are the Institute of Theatre and Film Research of the Slovak Academy of Sciences, and the Film and Television Faculty of the Academy of Performing Arts, co-organizers are the Czech Society for Film Studies, and the Faculty of Arts of Masaryk University in Brno.

The conference will feature eight panels consisting of talks given by theoreticians from countries in East and Central Europe but also from Great Britain or Sweden. It will also feature two keynote lectures given by theoreticians from major world universities, Chuck Tryon (USA) and Mikołaj Kunicki (Poland).

Chuck Tryon from the Fayetteville State University (USA) is the author of the publication *On-Demand Culture. Digital Delivery and the Future of Movies*, 2013. In addition, he has written, delivered and published many lectures on the subject of on-demand distribution and other forms of progressive release of audiovisual content. At the conference in Bratislava, he will give a presentation titled *On-Demand Spectatorship: Eight Concepts for the Era of Digital Delivery*. The attendees of the conference will have the opportunity to listen to his talk on Friday **20 November at 7:00 pm**.

New ways of digital delivery have radically affected not only the film and television industry, but also our experience of cinema and television as a medium. In order to draw attention to the dramatic changes, Chuck Tryon has proposed eight concepts that define these changes and at the same time anticipate where these changes may lead us.

A researcher of Polish origin, Mikołaj Kunicki, currently works at the University of Oxford, where he covers in particular the field of Polish studies. His book *Between the Brown and the Red: Nationalism, Catholicism and Communism in Twentieth Century Poland* was published and released by the Ohio University Press publishing house in 2012. He has also authored several specialised articles on the history of Poland and the Polish cinema in the 20<sup>th</sup> century.

At the conference in Bratislava, he will give a lecture titled *The (Un)usual Suspects: De-Stalinisation, De-politicisation, and the Auteur and Genre Film-Making in East-Central Europe in the 1950s and '60s*. The lecture will take place **on 21 November at 2:00 pm**.

The international section of the programme (20 – 21 November 2015) will feature talks given by world-renowned experts, such as Marcin Adamczak (Poland), Nevena Daković (Serbia), Constantin Parvulescu (Romania), Valérie Pozner (France), Marsha Seifert (Great Britain) and Petr Szczepanik (Czech Republic), but also talks given by Slovak theoreticians (Martin Šmatlák, Jana Dudková, Katarína Mišíková).

The conference will be preceded by a pre-conference meeting held in Czech and Slovak on 19 November, consisting of presentations of research projects, a panel reflecting on the alternative distribution and its connection with digital trends. On this panel hosted by Zuzana Mistríková, practitioners will share their experience with theoreticians: Lucia Gertli (Film Europe), Jana Ripplová (KineDok), Diana Tabakov (DAFilms.cz), Zora Jaurová and Mátyás Prikler (Mphilms).

The complete programme can soon be found at: [www.udfv.sav.sk](http://www.udfv.sav.sk), [www.kas.vsmu.sk](http://www.kas.vsmu.sk), and [www.cefs.cz](http://www.cefs.cz).

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The fifth annual SIECE conference has been supported by the Slovak Audiovisual Fund, Slovak Research and Development Agency pursuant to agreement no. APVV-0797-12 as well as by the Faculty of Arts of the Masaryk University in Brno.